



25th Anniversary Mama Guava Stumble Parade 2010 Parade Guide and Application

Come make history at the 25th Anniversary of Guavaween in Historic Ybor City! Ybor's own *Tampa Digital* will be documenting this year's **Mama Guava Stumble** and **Features' Costume Contest** in high definition for future promotion!

Guavaween originated as a non-motorized parade, in which **creative minds** of Tampa came together to **express themselves while partying in the streets of Ybor City!** In respect to the original street party twenty-five years ago, the parade is once again non-motorized, **challenging participants to showcase their talents in new and original ways!**

The parade is open to everyone and it's not too late to join in the fun! Entry is free*, and all pre-registered participants are eligible for a \$3 rebate on their admission ticket! So grab your **walking boots, roller skates, roller blades, skateboards, bicycles, wagons, wheelbarrows** and what not, and join **Mama Guava** in presenting the weirdest, wackiest and tackiest parade in Tampa Bay! **Make a statement! Reflect your sense of humor, sarcasm and mockery** while exercising your First Amendment right, because **only at Guavaween can you win unique and hilarious prizes in ten categories:**

- Best Guavaween Spirit
- Best Political Commentary
- Tackiest Entry
- Most Humorous
- Most creative use of feathers and/or beads and/or sequin embellishments
- Best Signage
- Best Look-alike(s)
- Best Costume(s)
- Best in Show
- Worst in Show

The 2010 Parade begins at **8:30pm** at the **25th Anniversary of Guavaween, Saturday, October 30th – Halloween weekend!**

Instructions for Participation

Please submit the attached application prior to Friday, October 29th via Email, Fax or Postal Mail (contact information may be found on the attached application). You may also bring it with you to the event, but in order to be eligible for the \$3 rebate and/or prizes, you must submit application prior to Friday, October 29th. Please convene at the intersection of 8th Avenue & 20th Street no later than 7:30 p.m. on Saturday, October 30th and one of our staff members will assist in placing you among the other participants. **YOU MUST SIGN THE ATTACHED PARADE WAIVER IN ORDER TO PARTICIPATE AND BE ELIGIBLE FOR REBATE/AWARDS/PRIZES.** The parade route is as follows: Begins at 7th Ave. & 20th St., moves west on 7th Ave. to 14th St., moves north on 14th St. to 8th Ave., moves east on 8th Ave. for disbanding. Rebates will only be disbursed immediately following the parade at the corner of 9th Avenue & 14th Street – please be advised that rebates will only be disbursed for a limited time (ending approximately 30 minutes after the end of the parade).

* There is no entry fee for the parade however participants are required to purchase an admission ticket to the event. All **pre-registered** participants are eligible for a \$3 rebate on their admission ticket. Please visit our website at www.cc-events.org for more information and advance tickets, including fabulous group rates! \$3 rebate may be used toward group rate or discount tickets as well as regular-priced tickets.

PARADE RULES

Entry fee is now FREE however participants are required to purchase an admission ticket to the event

Motorized vehicles of any kind are prohibited

Please be aware that "walk-ons" will be accommodated day of the event, but are required to submit/sign the following waiver and entry form

Maximum height of entry cannot exceed 12' 6"

The City of Tampa now requires that all beads thrown during local parades be **lead-free** (certificates of such may be required)

Please be intelligent about objects being thrown into the crowds - candy, beads and etc. are acceptable items to disburse. Stickers or any kind of adhesives are NOT acceptable

We ask that you please try to submit the following by Friday, October 29, 2010 in order to avoid any confusion or waiting day of the event

If you have any additional questions and need to speak with one of our staff members, please call 813.248.0721

Please forward entries to:

CC Event Productions, Inc. / P.O. Box 76189 / Tampa, Florida 33675

You may also visit us in person at: 1710 Avenida Republica de Cuba / Tampa, Florida 33605

T 813.248.0721 / F 813.248.0431 / info@cc-events.org

CONSENT WAIVER

Every participant or duly authorized representative of the participant must read and sign this waiver form before they can participate in the Stumble. Signature(s) below indicate that each person has read, understands and agrees to be bound by the terms and information provided in this Parade Guide, Application and Waiver. There are risks associated with participation in the Mama Guava Stumble Parade and its related activities. These risks may include but are not limited to: bodily injury, death and/or loss of property by theft or otherwise. The undersigned states that on behalf of _____, its staff, employees, volunteers, agents, officers, directors, members and/or their heirs, assign its successors, in consideration for an entry in the Mama Guava Stumble Parade, hereby releases and agrees to indemnify and hold harmless CC Event Productions, Inc., Ybor City Chamber of Commerce, The City of Tampa, Tampa Historic Streetcar, Inc., HART and their staff, employees, volunteers, agents, officers, directors or members from any and all liability, actions, suits, demands or claims of any nature arising from or connected with in any manner, participation in the Mama Guava Stumble Parade and related activities. The undersigned also gives permission to CC Event Productions, Inc. to use any photos or video taken during the Stumble to promote Guavaween, CC Event Productions, Inc., Tampa Digital and/or Ybor City.

Group Name:

Authorized Representative:

Authorized Signature:

Date:

ENTRY FORM

Name of parade entry:

Description of entry:

Number of participants:

Contact person:

Contact Address:

City, State, Zip:

Contact Phone:

Contact E-mail/Fax:

FOR OFFICE USE ONLY

Application Approved:

Insurance Received:

Waiver Signed:

Information Mailed: