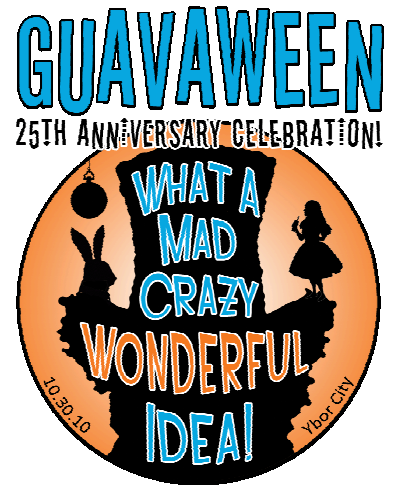


# News Release

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**FOR IMMEDIATE RELEASE:  
October 14, 2010**



## **MAKE HISTORY AT THE 25<sup>th</sup> ANNIVERSARY OF GUAVAWEEN IN YBOR CITY!**

(Ybor City – Tampa, Florida) - Come make history at the 25<sup>th</sup> Anniversary of Guavaween in Historic Ybor City! Ybor's own **Tampa Digital** will be documenting this year's **Mama Guava Stumble** and **Features' Costume Contest** in high definition for future promotion!

**Guavaween** originated as a non-motorized parade, in which **creative minds** of Tampa came together to **express themselves while partying in the streets of Ybor City!** In respect to the original street party twenty-five years ago, the parade is once again non-motorized, **challenging participants to showcase their talents in new and original ways!**

The parade is open to everyone and it's not too late to join in the fun! Entry is free\*, and all pre-registered participants are eligible for a \$3 rebate on their admission ticket! So grab your walking boots, roller skates, roller blades, skateboards, bicycles, wagons, wheelbarrows and what not, and join **Mama Guava** in presenting the weirdest, wackiest and tackiest parade in Tampa Bay! **Make a statement! Reflect your sense of humor, sarcasm and mockery** while exercising your First Amendment right, because **only at Guavaween can you win unique and hilarious prizes in ten categories:**

- Best Guavaween Spirit
- Best Political Commentary
- Tackiest Entry
- Most Humorous
- Most creative use of feathers and/or beads and/or sequin embellishments
- Best Signage
- Best Look-alike(s)
- Best Costume(s)
- Best in Show
- Worst in Show

The 2010 Parade begins at **8:30pm** at the **25<sup>th</sup> Anniversary of Guavaween, Saturday, October 30<sup>th</sup> – Halloween weekend!** For your **2010 Parade Guide and Application**, visit [www.cc-events.org](http://www.cc-events.org) – tickets are now available!

\* There is no entry fee for the parade however participants are required to purchase an admission ticket to the event. All **pre-registered** participants are eligible for a \$3 rebate on their admission ticket. Please visit our website at [www.cc-events.org](http://www.cc-events.org) for more information and advance tickets, including fabulous group rates! \$3 rebate may be used toward group rate or discount tickets as well as regular-priced tickets.

- 30 -

**ATTENTION: We welcome the chance to work with your station or publication.** Please send us a fax on station/publication letterhead including a list of staff members who will cover the event. If you would like feature ideas and/or would like to obtain an interview, please contact Teresa Cox Hickey at 813.248.0721.

Our press release distribution system is constantly being updated. Please visit our website at [www.cc-events.org](http://www.cc-events.org) and sign up to receive **customized news and information!**