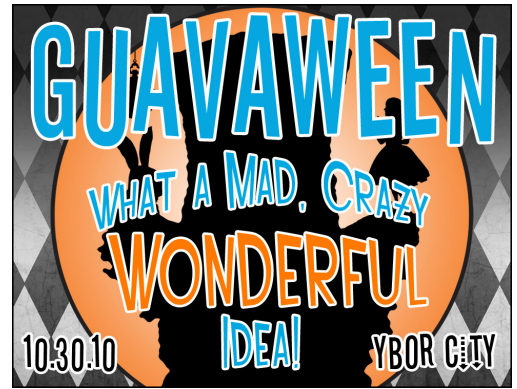


News Release

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FOR IMMEDIATE RELEASE:
October 1, 2010



25th ANNIVERSARY OF GUAWAWEEN – “WHAT A MAD, CRAZY, WONDERFUL IDEA!”

(Ybor City – Tampa, Florida) – The 25th Anniversary of Guavaween, Tampa Bay’s best Halloween street party and music festival takes place Halloween weekend on **Saturday, October 30th**! **ADVANCE DISCOUNT TICKETS ARE NOW AVAILABLE ONLINE AT [WWW.CC-EVENTS.ORG](http://www.cc-events.org)! FOR THREE DAYS ONLY, TICKETS ARE ONLY \$10.00 IF PURCHASED ONLINE BY OCTOBER 3RD**!

Guavaween celebrates its 25th Anniversary in 2010:

The Guavaween event originated as a non-motorized parade, in which **creative minds** of Tampa came together to **express themselves while partying in the streets of Ybor City!** In respect to the original street party twenty-five years ago, the parade is once again non-motorized, **challenging participants to showcase their talents in new and original ways!** The 2010 Parade begins at **8:30pm** and is **open to everyone – participation is FREE*** so grab your walking boots, roller skates, bicycles, wagons, wheelbarrows and what not, and join Mama in presenting the weirdest, wackiest and tackiest parade in Tampa Bay! Please visit our website at www.cc-events.org for more information, including how to participate!

\$2,000 CASH Prize for the Best Costume:

The 2010 Costume Contest takes place at approximately 10:00 pm at the 93.3 FLZ Stage (7th Avenue & 18th Street). Categories include Most Elaborate, Best Couple or Pair, Best Group of 3 or more people, Best Look-alike, Best Cross-dresser, Best Kink, Most Sexy and/or Best Body, Most Unexpected and Best Overall. **Cash prize of \$2,000** will be awarded to the **Best Overall Costume** and **various unique prizes** will be awarded in other categories.

Concerts featuring National Headlining Entertainment:

Genitorturers, Saving Abel, Fuel, Hail The Villain, We Are The Fallen and **Through You** will be performing on the 98 Rock Stage (NE corner of 7th Avenue & 14th Street), and several others will be performing throughout Ybor City! Please visit our website at www.cc-events.org for the most up-to-date information regarding this year’s lineups!

Guavaween of course offers the **unique shopping and dining of historic Ybor City**, recently voted **“Best Party District” in the Bay Area** by Creative Loafing! Celebrate **Halloween weekend** at the **25th Anniversary** of **Guavaween, Saturday, October 30, 2010!** For more information and to purchase advance tickets, please visit us on the web at www.cc-events.org or call **813.242.4828**. *Guavaween is a fundraiser for the Ybor City Chamber of Commerce.*

* *There is no entry fee for the parade however participants are required to purchase an admission ticket to the event. Please visit our website at www.cc-events.org for advance discount tickets. Online ticket sales will be available beginning the first week of September.*

ATTENTION: We welcome the chance to work with your station or publication. Please send us a fax on station/publication letterhead including a list of staff members who will cover the event. If you would like feature ideas and/or would like to obtain an interview, please contact Teresa Cox Hickey at 813.248.0721.

Our press release distribution system is constantly being updated. Please visit our website at www.cc-events.org and sign up to receive **customized news and information!**