

2010 Fact Sheet

- Event:** **Guavaween 2010**, Ybor's annual Halloween Street Party and Concerts - Mama Guava takes the 'bore' out of Ybor with Halloween happenings in the heart of the 'Big Guava'!
- Date:** **Saturday, October 30, 2010** – Historic Ybor City lays out the red carpet for Mama Guava and her band of costumed revelers.
- Time:** Guavaween is for people of all ages!
From **evening until the early morning hours**, the 'Big Guava' is for adults
From **10am-3pm**, Family FunFest features Halloween fun for children and families
- Location:** **Ybor City** - Tampa's Historic Landmark District and Florida's Latin Quarter Experience – attractions, boutiques, clubs, galleries, coffee mills, cigar factories, restaurants, bars and theatres rich with culture! Ybor is a unique urban community blending a multicultural heritage with a bustling Main Street and is one of Tampa Bay's most desirable places to live, work, visit and play!
- Demographic:** Guavaween Night of Costumed Revelry attracts a diverse crowd of costumed revelers, on average falling within the 21-54 age brackets. Attendees enjoy the multiple outdoor concerts, Mama Guava's Stumble Parade, Costume Contest and everything else Ybor has to offer!
- Guavaween Family FunFest attracts children and families for a day full of Halloween family fun!
- Purpose:** Guavaween is THE party with a PURPOSE! The annual event is a **major fundraiser for the Ybor City Chamber of Commerce** and an opportunity for it's merchants to showcase the BEST Ybor City has to offer! **Be sure to visit all the fine shops, restaurants, bars, clubs, galleries and theatres that make Ybor City a great place to live, work, visit and play!**
- Features:** Guavaween Night of Costumed Revelry offers **live music** featuring national and local artists, the **Mama Guava Stumble Parade, Costume Contest** and **all of the exciting venues Ybor City offers!**
- Guavaween Family FunFest offers **Safe Trick-or-Treat, Live Entertainment and Performances, Spooky Story Time, Pumpkin Decorating, Hands-on Activities, Pumpkin Giveaway, Appearances by Tampa Bay Area Sports Mascots and Cheerleaders, Safety Education, Exhibits and Demos by Tampa Bay's Best Area Attractions** and the always popular **Children's Costume Parade & Contest!**
- Admission:** Admission is **\$17 beginning at 3pm**
Daytime admission is **FREE until 3pm**
Be sure to take advantage of upcoming discounts and promotions (to be announced)!
- Attendance:** Approximately **50,000**
- Website:** www.cc-events.org/gw
- Contact:** **CC Event Productions, Inc.**
(813) 248-0721
info@cc-events.org
P.O. Box 76189
Tampa, Florida 33675

Guavaween is a fundraiser for the Ybor City Chamber of Commerce
Advance Discount Tickets Available / Hotel Packages Available / Bus Shuttle Service Available
For more information: www.cc-events.org / 813.242.4828